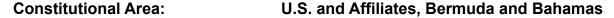
# 2022-2023 District Goals

District: 38 L





### **SERVICE ACTIVITIES**

#### **Goal Statement**

By the end of the 2022-2023 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 70% of clubs in our district report service.

#### **Action Plan**

### MEMBERSHIP DEVELOPMENT

#### **Goal Statement**

By the end of the 2022-2023 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

## **Quarterly Targets**

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	20	15
2nd Quarter	0	0	25	15
3rd Quarter	0	0	20	15
4th Quarter	1	25	20	15

**FY New Clubs** 

1

**FY Charter Members** 

25

**FY New Members** 

85

FY Retention Goal

60

#### **NET GROWTH GOAL**

FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL

50

### **Action Plan**

### LEADERSHIP DEVELOPMENT

#### Goal Statement

By the end of the first quarter of the 2022-2023 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- a. Our team will ensure 3% of zone chairpersons attend zone chairperson training.
- b. Our district will confirm 15% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

#### **Action Plan**

### **LCIF: CAMPAIGN 100**

#### **Goal Statement**

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 2 clubs make new Model Club commitments.
- b. Our district will ensure that 1 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 2 clubs make a Model Club commitment.

### **Action Plan**

# **CUSTOM GOALS**

Goal Statement	
Action Plan	
Goal Statement	
Action Plan	